

Marketing Coordinator

CORSA Performance Exhausts, a TMG Performance Products company headquartered in Berea, Ohio, is a leading manufacturer of premium performance exhaust systems for cars, trucks, SUVs and marine applications. Through its patented Reflective Sound Cancellation (RSC™) technology, CORSA Performance Exhausts provides the industry's only guaranteed drone-free driving experience backed by premium performance and superior customer service.

We are searching for a **Marketing Coordinator** to support the execution and development of key branding and marketing programs.

Key Job Responsibilities:

- Manage and build branded Social Media Efforts including FB, Twitter, etc.
- Work with web service and graphics to update and manage web content and consumer interaction online
- Maintain and develop video library and distribution of video online
- Lead efforts of successful email marketing campaigns and measure ROI on campaigns
- Be the liaison to Public Relations, managing sample requests and media requests for product and information
- Successfully execute marketing promotions for new product launches, sales promotions, contests, etc.
- Support Business Plan development through market research including consumer, distribution and competitive research
- Work with graphic design to manage the distribution and development of promotional materials
- Work Cross-functionally to manage the internal and external communication for New Product Development
- Maintain key product information through catalog development, system accuracy and customer data communication
- Successfully coordinate shows throughout the year

Skills and Experience:

- Four year degree in business, marketing or related field
- 1-2 Years or equivalent internship experience

Benefits Include:

Medical, Dental, Short and Long Term Disability, Prescription, Life, 401K Retirement Plan with Company Match, Paid Holidays, Vacation, and an energetic and engaging work environment.

Interested applicants should submit a resume, including salary requirements, to:

hr@corsaperf.com

For more information please visit our website at www.corsaperformance.com